

OVERVIEW

FLAGSHIP CORPORATE CITIZENSHIP PROJECTS

1

Shared growth

Create a robust industrial ecosystem through cooperation and win-win partnerships with stakeholders

Expand support for SMEs in building smart factories and innovating their shop floor manufacturing to lay the basis for win-win growth



2

Venture Platform

Develop a venture platform that contributes to creating future new growth drivers and revitalizing the local economy through a virtuous lifecycle

Build on POSCO's existing investment platforms (POSTECH, RIST) to add venture funds and venture valley infrastructure to create Korea's venture platform



3

Role model to enhance fertility

Company-level endeavors to create a society that fully supports child birth and rearing

Open Mutually Beneficial Daycare Center that accommodate children of employees working at POSCO Group affiliates and partner companies as well as POSCO, and host symposiums to provide solutions to enhance fertility



4

Support for youth employment and startups

'We encourage youth to go for it!' POSCO Youth Dream to support youth's employment and startups

Provide free-of-charge training through practice-based employment training, the youth AI and big data academy, and the startup incubating school



5

Marine forest

Deploy steel technology in the ocean, a territory of opportunity, to create marine forests to recover the marine ecosystem

Cooperate with the Ministry of Oceans and Fisheries to install artificial reefs made of slag in the areas damaged by whitening



6

Good global citizen

Become and encourage others to become good global citizens who engage in resolving pressing social challenges

Assist POSCO employees in becoming corporate citizens who comply with global standards and nurture future generations to become good global citizens



*POSCO Employee Global Volunteer Corps, undergraduate volunteer group Beyond, etc.

